

LOGO COLOR EQUITY MIXES: Mix to match RED and YELLOW from the New Mexico flag; Turquoise and DIRTY BLACK.
"New Mexico
Flag Yellow"


C=1.38\% $\mathrm{M}=12.66$ $\mathrm{Y}=100 \%$
$\mathrm{K}=0$ \%
"New Mexico Flag Red"


C=16.98\% M=100\% $\mathrm{Y}=86.33 \%$ $\mathrm{K}=7.43 \%$
"New Mexico
Turquoise"


C=100\% M=0\% $\mathrm{Y}=20 \%$
$\mathrm{K}=0$ \%
"Dirty Black"


C=33\%
M=33\%
$\mathrm{Y}=33 \%$
$\mathrm{K}=100 \%$

